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FinancialPlanning

Wealthtech Weekly

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By Rob Burgess
Reporter

In the age of slop — "digital content of low quality that is produced usually in quantity by means of artificial intelligence" — human content creators have a hard time standing out amid the deluge of trash. Experts say what advisors lack in volume they can make up for in value — here's how.

Have you seen this uptick in AI slop? Let me know — robert.burgess@arizent.com.

I hope you'll check out the article, along with the rest of this week's stories.

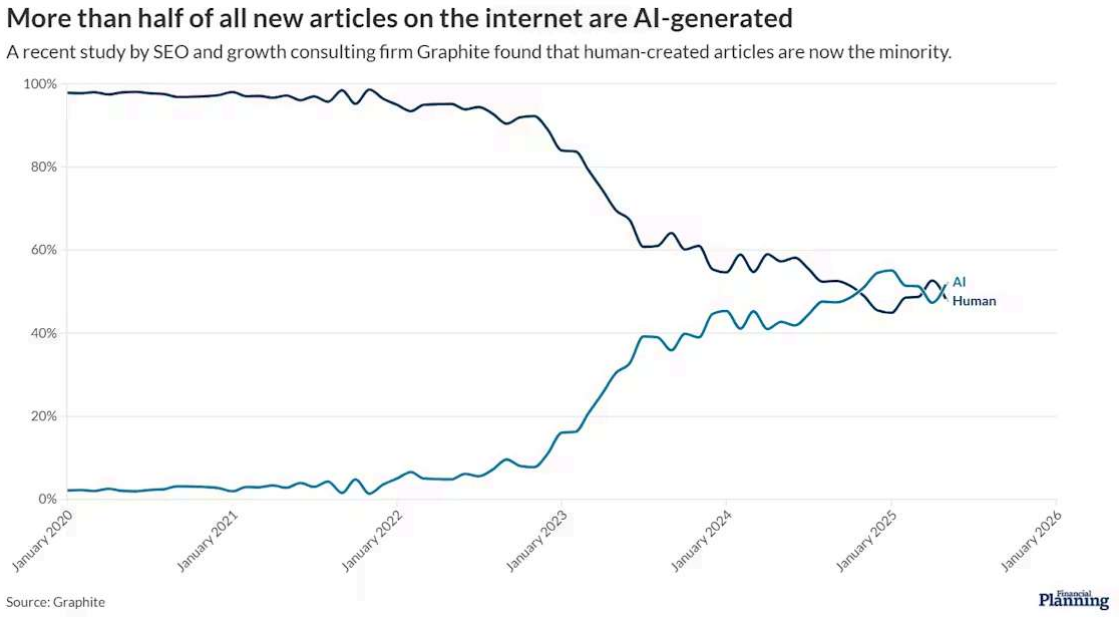
As always, thank you for reading. Talk to you next Thursday!

Connect with Rob:

TOP STORIES

TECHNOLOGY

AI slop is everywhere. How can advisors cut through?



A recent study found that more than half of all new articles on the internet were AI-generated. How can advisors help their own content stand out when this deluge threatens to drown them out?

- **Ask an Advisor: How technology is changing advisors' routines in 2026**
  While 2025 was a transformative year in wealth management, further implementation of AI tools into technology stacks means advisors' workflows in 2026 are sure to change.
- **ABLE accounts get huge expansion in 2026 — what advisors should know**
  Starting in 2026, the starting age limit for those with significant disabilities to take advantage of these tax-advantaged savings accounts has been raised by 20 years.
- **Five investment trends that helped shape 2025**
  Even as markets sometimes touched all-time highs, there was a general feeling of uncertainty among advisors and clients. Experts say that's why several tried-and-true strategies became more attractive this year.
- **10 experts predict what's next for AI in wealthtech**

Artificial intelligence has been integrated in the back offices of many firms. In 2026, expect to see it make the leap to the front office.

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